



## 2021 Harvest Festival Sponsor Opportunities

Join the Moravian Historical Society as a community partner for its 2021 Harvest Festival. Hosted on the lawn of the historic 1740-1743 Whitefield House in beautiful downtown Nazareth, this festival will feature historic craft demonstrations, live music, local craft breweries, and a local farm market. This free family-friendly day will be held on Saturday, October 23, 2021 from 10 a.m.–5 p.m. and attracts guests from throughout the greater Lehigh Valley. This event raises funds for the Moravian Historical Society's educational programs and for the care of its museum and historic site.



**Please consider joining us at one of the following levels:**

### **Harvest Festival Sponsor (1) Available** **Sponsor Fee: \$3,000**

- Logo gets top billing on all promotional materials including print advertisements, social media marketing, and email invitations (5000 count audience)
- Recognition via live announcements throughout event
- Highlight in all media releases and coverage
- High traffic area exhibit table at event to distribute marketing materials
- Corporate Logo/Branding on all signs on the festival grounds

### **Music Stage Sponsor (1) Available** **Sponsor Fee: \$1,500**

- Logo is prominent on all promotional materials including print advertisements, social media marketing, and email invitations (5000 count audience)
- Listed on all marketing materials as Music Stage Sponsor
- Highlight in all media releases and coverage
- High traffic area exhibit table at event to distribute marketing materials
- Corporate Logo/Branding on all signs in the Music Stage area

### **Demonstration Stage Sponsor (3) Available** **Sponsor Fee: \$1,000**

- Listed on all marketing materials as Demonstration Sponsor
- A spot for a tent, table, and all promotional material day of the event
- Corporate Logo/Branding on all signs in the demonstration area

### **Supporting Sponsor** **Sponsor Fee: \$500**

- Recognition through social media outlets (5000 count audience)
- High traffic area exhibit table at event to distribute marketing materials (table not provided)



MORAVIAN HISTORICAL SOCIETY

## 2021 Harvest Festival Sponsor Application

### Sponsorship Category

- ☐ \$3,000 Harvest Fest Sponsor      ☐ \$1,500 Music Stage Sponsor  
☐ \$1,000 Demonstration Stage Sponsor      ☐ \$500 Supporting Sponsor

Business Name: \_\_\_\_\_  
(Used for Advertising)

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Website: \_\_\_\_\_

**Please describe your products in 10 words or less.**

(Used for Advertising)

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**Please list all items to be distributed (if any) at this event.**

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**SPONSORS ARE PROHIBITED FROM DISTRIBUTING ANY ITEMS NOT LISTED IN THIS AGREEMENT**

Please forward payments and questions to:

**Moravian Historical Society**  
**214 East Center Street • Nazareth, PA 18064**  
**Phone: 610.759.5070 • [director@moravianhistory.org](mailto:director@moravianhistory.org)**