



Dear Community Partner,

We are excited to announce the ***14th Annual Share the Heritage Dinner and Auction*** will take place on Friday, March 27, 2020 at 6:00 p.m. in the Grand Ballroom of the Historic Hotel Bethlehem. We invite you to join us at this year's event as one of our sponsors. All proceeds from the evening's event will support our Whitefield House Museum, 18th century historic site, and educational programs. To commemorate the 100th anniversary of the passing of the 19th Amendment, this year we are ***"Celebrating Pioneers of Equality"*** with a roaring 20s theme.

Enclosed please find the sponsorship opportunities for Share the Heritage 2020. If you are interested in learning more about the gala and our sponsorship opportunities, please contact me directly at (610) 759-5070 or ltriber@moravianhistory.org. I hope you decide to join us for this year's historic celebration! Thank you in advance for your consideration.

Sincerely,

Leah Triber
Development Manager
ltriber@moravianhistory.org
(610) 759-5070

The Moravian Historical Society (MHS) is located in the 1740-1743 Whitefield House at 214 E. Center St., Nazareth, PA 18064.

As the third oldest historical society in Pennsylvania, MHS is a not-for-profit organization that shares over 500 years of fascinating Moravian contributions to worldwide culture through educational programs for students, youth activities, guided tours, museum exhibits, and public activities. More information is available at www.moravianhistory.org.



214 East Center Street | Nazareth, PA 18064 | (610) 759-5070 | www.moravianhistory.org



Celebrating Pioneers of Equality

2020 Sponsorship Opportunities

Presenting Sponsor

\$5,000

As the Presenting Sponsor for the 2020 Share the Heritage Dinner & Auction, you will receive the highest visibility and recognition including:

- Sponsor name in all mentions of “Moravian Historical Society’s Share the Heritage Dinner and Auction presented by...”, featured on invitation (must be received by January 31, 2020 to be included on hard copy invitation).
- Private table for TEN at the dinner in a prominent location.
- Two-page spread ad in event program.
- Prominent event signage in all event areas with live mentions throughout the evening.
- Opportunity to distribute one (1) branded promotional item to attendees.
- Prominently featured as the title sponsor in the promotional campaign –press releases, social media, radio, print, e-blasts.
- Advertisements in our newsletter mailed to 1,000 individuals.

Bar Sponsor

\$3,000

- Private table for TEN at the dinner in a prominent location.
- Full page ad in event program.
- Mention in the invitation (must be received by January 31, 2020 to be included on hard copy invitation).
- Prominent event signage in all event areas.
- Opportunity to distribute one (1) branded promotional item to attendees.
- Prominently featured as a sponsor in the promotional campaign –press releases, social media, radio, print, e-blasts.
- Live mentions throughout the evening.





Benigna von Zinzendorf

\$1,500

- Private table for TEN, mention in invitation (must be received by January 31, 2020 to be included on hard copy invitation), mention in program and on website, special recognition at the dinner.

Anna Nitschmann

\$500

- Four event tickets, mention in invitation (must be received by January 31, 2020 to be included on hard copy invitation), and mention in program.

Suffragists

\$300

- Two event tickets and mention in program.





Sponsorship Information

Contact Person: _____ **Phone:** _____

Business Name/Name: _____

Name (as you'd like it to appear in the program) _____

Address: _____

City _____ **State** _____ **Zip** _____

Website: _____ **Email:** _____

Sponsorship Levels

- ☐ Presenting Sponsor \$5,000 ☐ Bar Sponsor \$3,000 ☐ Benigna von Zinzendorf \$1,500
☐ Anna Nitschmann \$500 ☐ Suffragists \$300

Payment Information

☐ **Pay with Check:**

Please make checks payable to the Moravian Historical Society: _____

☐ **Pay with Credit Card:**

Name as it Appears on Card: _____

Card Number: _____

Expiration Date: _____ CV code: _____ Credit Card Type: _____

Name on Card: _____ Billing Zip Code: _____

For inclusion in the event invitation, please respond by January 31, 2020



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