



Dear Community Partner,

The Moravian Historical Society is pleased to announce sponsorship levels for the 42nd Annual Arts and Crafts Festival. Hosted on the lawn of the 1740/1743 Whitefield House in beautiful downtown Nazareth, it is one of the Lehigh Valley's largest outdoor arts and crafts festivals. This family-friendly day is filled with wonderful arts and crafts, great food, live musical entertainment, and free youth activities. The Festival features approximately 100 local artisans and attracts more than 2000 guests. Please consider joining us at one of the following levels:

\$1000 Platinum Sponsorship Level

- Recognition via announcements throughout event
- Recognition through social media outlets (1000 count audience)
- Highlight in all media releases and coverage
- High traffic area exhibit table at event to distribute marketing materials
- Recognition through professional contact reach (3000 count audience)

\$500 Gold Sponsorship Level

- Recognition through social media outlets (1000 count audience)
- Highlight in all media releases and coverage
- High traffic area exhibit table at event to distribute marketing materials
- Recognition through professional contact reach (3000 count audience)

\$250 Silver Sponsorship Level

- Recognition through social media outlets (1000 count audience)
- High traffic area exhibit table at event to distribute marketing materials (table not provided)





2020 Arts & Crafts Festival Sponsor Application
Sponsor one of the largest craft shows in the Lehigh Valley!

Business Name: _____

Used for Advertising Purposes

Contact First Name: _____ **Last Name:** _____

Phone Number: _____ **Email:** _____

Business Address: _____

Website/Social Media: _____

If Applicable

Describe your product or service in 10 words or less:

What material and/or items do you plan on distributing at this event?

Sponsors are prohibited from distributing any items not listed in this agreement

Sponsorship Levels

(See first page for more information about each individual level)

- ☐ \$250 Silver Sponsorship Level
- ☐ \$500 Gold Sponsorship Level
- ☐ \$1,000 Platinum Sponsorship Level





Festival Policies & Regulations

1. All Sponsors must move in on Saturday, June 6, 2020 from 7am – 9am. NO EXCEPTIONS! You will be given a map showing the entry point into the Festival within the vendor packet. Festival staff will be stationed to assist with proper location set-up. After setup, sponsors should park their vehicles far enough away from the festival grounds to allow parking for patrons.
2. Sponsors will be listed in all subsequent marketing and documents from the approval of the sponsorship.
3. Sponsors are encouraged to bring hand carts to transport product to their booth during setup and breakdown. There is no on-site parking.
4. Sponsors are not allowed to set anything up in front, behind, or beside the allocated space even if that space is unsold. Should your booth require additional space, a second or third booth must be purchased.
5. No items may be attached to the buildings, trees or anything else on the property.
6. The Moravian Historical Society (MHS) will notify the sponsor of their tentative booth location via email one week prior to the festival. MHS reserves the right to reassign sponsor spaces at any time.
7. Booths may not be removed early the day of the festival without permission from MHS.
8. Sponsors are required to have their booths open until 3pm. Sponsors must staff their exhibits during the entire event from 9am – 3pm.
9. There is no rain date for this event. In case of inclement weather, by 8 p.m. the night before the festival our voicemail (610-759-5070) and Facebook page will reflect where the festival will be held: at MHS or indoors at a nearby location.
10. Sponsors must bring their own tents, tables, chairs, electrical cords, and any other items needed.
11. Sponsors agree to make no claim for any reason against MHS for loss, theft, damage, or destruction of goods, or for injury to themselves, employees, volunteers, or visitors incurred at the event.
12. Sponsors shall exhibit or give away only merchandise, literature, and services specified in the application.
13. Sponsors shall not sell or give away food or beverages without prior approval by MHS.
14. Sponsors must have signage clearly identifying the name of the sponsor.
15. MHS reserves the right to accept or decline any applications.
16. Sponsors cannot sublet, assign, donate, or trade spaces.
17. No generators will be allowed without prior approval. This includes both gas and propane. Unless otherwise specified, the only power source allowed will be from services contracted through MHS.
18. No sound amplification may be used unless agreed to in writing with MHS.





19. **REFUND:** Sponsor acknowledges and agrees that MHS will **not** issue refunds under any circumstances. MHS is not liable or responsible for delays, cancellation, or postponements of the festival or events within the festival due to inclement weather, war, government action, strikes or other matters beyond its control.

By signing this application, you are confirming that you have read and fully understand and agree to the terms within the sponsor application, will abide by the rules or risk being removed from the festival grounds.

_____	_____	_____
Business Name	Applicant Signature	Date

Payment Method:

- ☐ **Check** (Please make all checks payable to "The Moravian Historical Society")
- ☐ **Credit Card** (Circle Type: **VISA** **MASTERCARD** **DISCOVER** **AMERICAN EXPRESS**)
- Card # _____ CV Code _____
- Expiration Date _____ Zip Code _____

Please forward all payments and questions to:

The Moravian Historical Society
214 East Center Street
Nazareth, PA 18064
610-759-5070
info@moravianhistory.org

